WORK SAMPLE WEBINAR

October 13, 2021
4 – 5 p.m.

OUR PRESENTERS

2020 IAC Mica Sigourney and Silk Worm. Photo: Robbie Sweeny.

SFAC Community Investments Staff
- Program Officer Debbie Ng
- Program Officer Anne Trickey
- Program Associate Candace Eros Diaz
- Program Associate Lorena Moreno

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AGENDA

- SFAC Overview (10)
- Work Sample Overview (15)
  - Selection
  - Technical tips
- Form Assembly Demo (10)
- Grant Seeker Tips (5)
- Q&A (15)

WCTAIR 2020 Maddy Clifford

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SFAC OVERVIEW

ABOUT SFAC

OPG 2020 Vanessa Vo Van Anh in Au Co performance.

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include: Civic Art Collection, Civic Design Review, Community Investments and the Art Vendor Program, Public Art, and SFAC Galleries.

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RACIAL EQUITY STATEMENT

IAC 2020 Krissy Keefer.
Photo by Brooke Anderson

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

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COMMUNITY INVESTMENTS PROGRAM

CEI 2019 Cuicacalli at Carnaval SF
Photo: Pankaj Bhargava

The **Community Investments Program** supports San Francisco artists, arts organizations, **and communities with an equity lens** through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

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CULTURAL EQUITY ENDOWMENT FUND

2020 IAC Breanna Sinclaire
Photo by Misti Layne

SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

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Cultural Equity Endowment Impact by the Numbers 2021

Activities

Funding

Supports

320 Applicants

32% applicant success rate

102 Grantees

10 Distinct Panels

40 Panelists

$4,092,344
total amount awarded

38
nonprofits/organizations awarded

9% first-time org recipients

64
individual artists awarded

10 districts

19% first-time indv. recipients

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SFAC GRANT CYCLE

Compliance + Reporting

Guideline Revisions

Funding Approvals

Outreach + Technical Assistance

Grant Panel Review

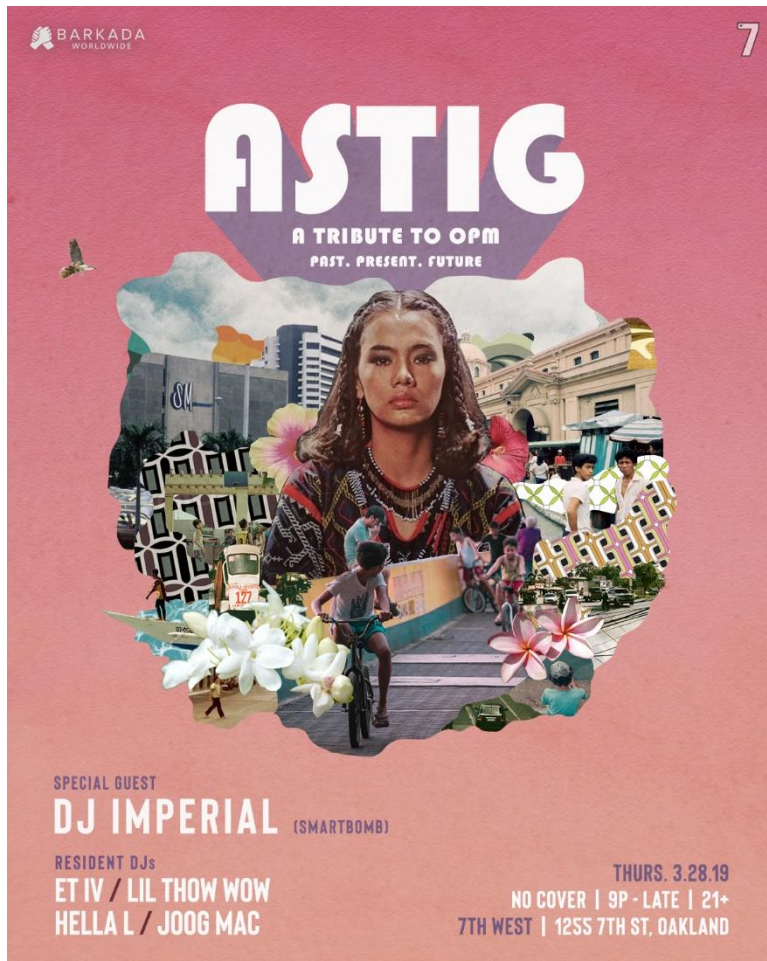Application Submissions

WORK SAMPLE OVERVIEW

WHAT IS A WORK SAMPLE?

- Image, page, audio/video
- Uploads or links
- Completed or in- progress work
- Demonstrates knowledge and experience
- Relevant to your project

Moments and Decisions
Tsungwei Moo, 2020

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SFA: HOW TO CHOOSE A WORK SAMPLE?

- Start with your project
- Relationship, progression, or continuation
- Consider:
- Theme
- Aesthetics
- Topics
- Call out your part in collaborations

ASTIG Event Flyer
ET IV, 2019

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CEI: HOW TO CHOOSE A WORK SAMPLE?

20OPG34 Southern Exposure

Cultural Equity Initiatives
- Mission and Community
- Last two years

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ALG: HOW TO CHOOSE A WORK SAMPLE?

Zaccho Dance

Artistic Legacy Grant
- Artistic Leadership
- 25 years or more

FORM ASSEMBLY INFORMATION

If Cities Could Dance
Vanessa Sanchez, 2020

- 35 MB total application uploads, 25 MB for work samples
- Total uploads and links = (five) 5
- Any combination of Images, Pages, or Audio/Video

IMAGES

Still practices:
- craft
- design
- visual art

Sana Sana Corazón Sagrada (Heal Heal Sacred Heart)
Monica Magtoto, 2019

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PAGES

INT. MATT'S APARTMENT - NIGHT

Matt and Cody are deep in debate. Colin covers his ears.

         MATT
If gaycism doesn't really exist,
then why is "No Blacks, No Asians"
still a thing?

         CODY
What if they, or I, just prefer--

         MATT
A whole race of people?
    (beat)
How is writing off a whole race of
people not racist?

         CODY
Listen, I respect your opinion. I
just don't see it that way.
Everyone's different.

         MATT
    (beat)
You ever hook up with a white guy,
and everything about them, their
interests, it's all... Asian?
    (off Cody's silence)
And they just don't see you as a
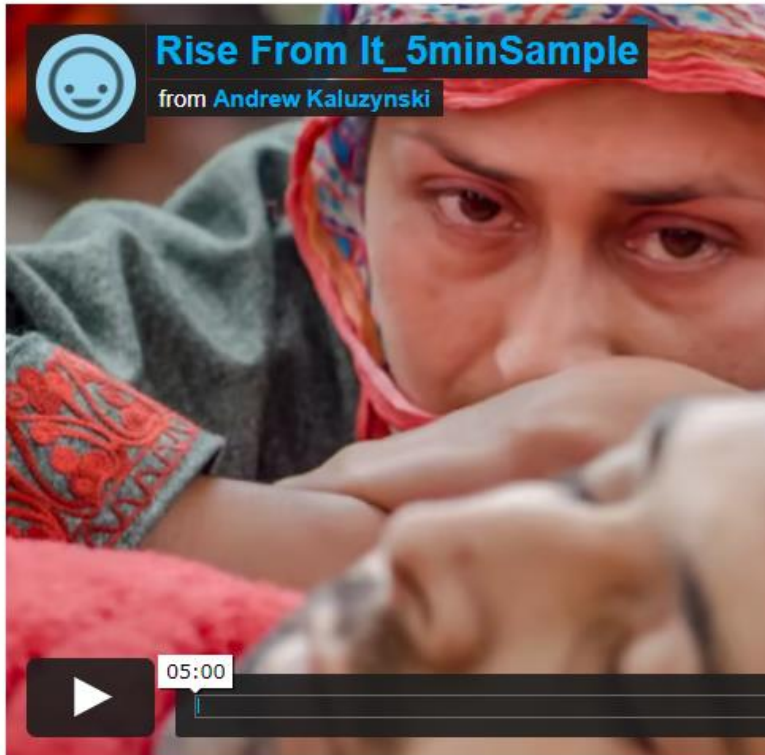person... As an individual.
    (beat)
That. That's why I don't fuck with
white boys anymore. And *that's* why
an All-Asian drag family.

Documents:
- comics
- plans
- scores
- scripts
- websites
- writing

Chosen Fam, Season 1, Episode 3 Excerpt, Shooting Script
Kyle Casey Chu, 2019

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AUDIO/VIDEO

Rise From It
Tara Dorabji, 2020

Dynamic practices:
- dance
- film
- media
- performance

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FORM INFORMATION

Work Samples

Title of work/Name of document: *

Ex: ABC Dance Festival.pdf

Artistic Genre or Practice: *

Date of performance/ Date work completed: *

A short description of the work or works: *(100 word limit)* *

- Title of work
- Genre of work
- Date work complete/occurred
- Description – be sure to include your role

TECHNICAL INFORMATION: FILE SIZE

Name	Date modified	Type	Size
01. Rodney L Ewing APP_Redacted	2/5/2021 4:09 PM	Adobe Acrobat D...	113 KB
1.OurABCsfrontview	12/28/2020 6:20 PM	JPG File	4,763 KB

File info ✕

File name
1.OurABCsfrontview

Date taken

August	1	2019
3	00	PM

Size
4.7 MB

Dimensions
3600 x 2327

Shot
3/10 sec. f/14 14mm

ISO
100

Device
NIKON D810

File Size Calculator:
https://www.gbmb.org/kb-to-mb

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TECHNICAL INFORMATION: FILE TYPE

Images:
    .bmp .gif .jpg .jpeg .png .tif .qtf

Documents:
    .doc .docx .xls .xlsx .ppt .pptx .pages .keynote .key .numbers
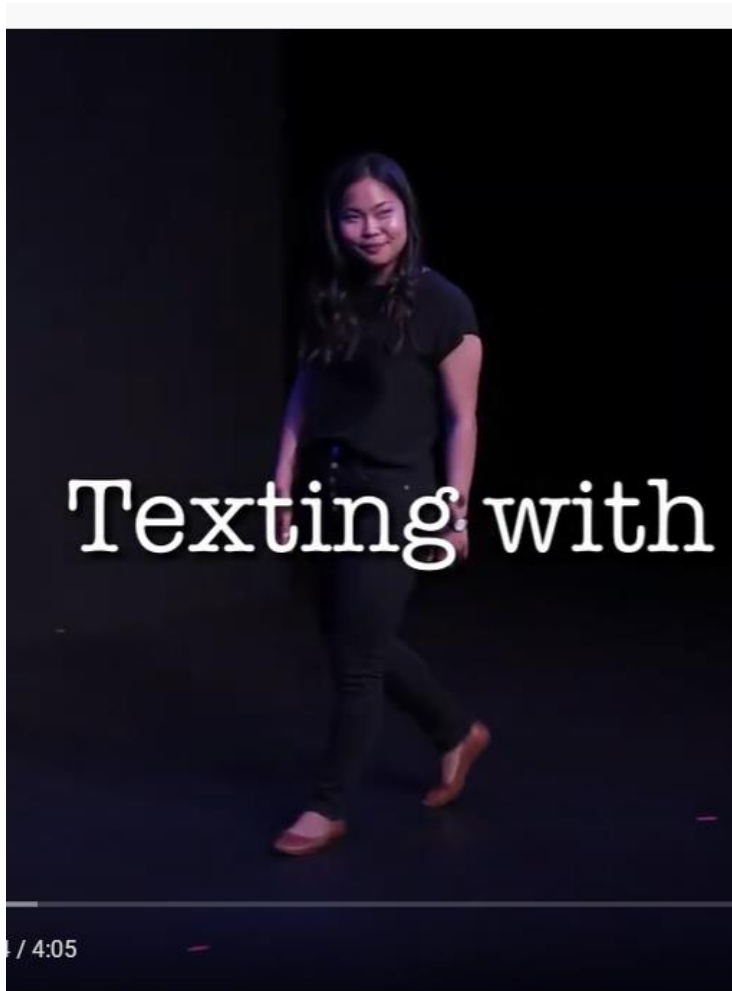   .pdf .odt .odt .ods .odp

Archive Files:
    .zip .rar .tar .gz .shar .cpio .bz2 .lz .lzma .lzo .sz .xz .z .Z
    .7x .ace .afa .alx .aok .ark .b1 .cab .cfs .dar .dgc .dmb .gca .lzh
    .lha .lzx .sit .sitx .tgz .tbz2 .tlz .zoo .par .par2

Audio/Video:
    .mpg .mp3 .mp4 .vma .divx .mov .avi .wmv .wma

ONLINE HOSTING: STATIC LINKS

- Static links
- Do not change privacy status
- Carefully consider passwords
- Direct panelists to specific content
- Include viewing cue

"Hello, Boar—You Must Be Hungry"
Sarah Matsui, 2020

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ONLINE HOSTING: OPTIONS

Images:
- Flickr
- Facebook
- Instagram
- Google Photos
- Twitter
- Photobucket
- Imgur

Pages
- Personal & Professional websites or blogs
- News outlets
- Google Drive
- Dropbox

Audio/Video
- YouTube
- Vimeo
- Instagram
- Facebook
- SoundCloud
- BandCamp
- Twitch

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FORM ASSEMBLY DEMONSTRATION

GRANT SEEKER TIPS

PANELIST REVIEW

IAC 2020 Silk Worm
Photo by Mariah Tiffany

- SFA: 20 points, 20% of overall application
- ALG: Part of Artistic Leadership 20 points
- CEI: Part of San Francisco Arts Community Impact, 10 points
- No more than 10 minutes
- Accessible (include password, if applicable)

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GRANTSEEKER TIPS

IAC 2020 Alisa Rose

- Read the guidelines thoroughly and refer to the instructions.

- Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.

- Gather work samples, review file size and test links in advance.

- Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.

- Write with enthusiasm and tell a compelling story.

- Be consistent, be specific, consider having a friend review before submitting.

- **DEADLINE November 10, 2021, 12 p.m. (noon)**

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Q & A

2020 IAC Sarah Cargill performing Lucid Dreams
Photo Credit Kimi Mojica

Thank you!

Grant Category	Program Officer	Email
San Francisco Artist Grants	Anne Trickey	anne.trickey@sfgov.org
Cultural Equity Initiatives	Debbie Ng	debbie.h.ng@sfgov.org
Creative Space	Jaren Bonillo	jaren.bonillo@sfgov.org
Artistic Legacy Grant	Debbie Ng	debbie.h.ng@sfgov.org
Native American Arts and Cultural Traditions	Jaren Bonillo	jaren.bonillo@sfgov.org

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